

HOT SAN JOSE NIGHTS SPONSORSHIP OPPORTUNITIES

Hot San Jose Nights has become one of the Bay Area's premier and well respected events. We have many sponsorship opportunities that can be tailor made to fit your criteria and your budget. There are many ways to participate with your investment into Hot San Jose Nights that can benefit your business. Ask us to custom design a package for you. Discounts can be applied depending upon the size of your investment.

Business Investment Opportunities

Sponsor a car in the Autorama Building with your signage of business name, etc	\$400
Feature your business in the HSJN Event Program with coupon offer - 1/4 page ad (#2000)	\$400
Logo/Business name on the HSJN website until January 15, 2013	Ask
Banner opportunities (We provide banner, you provide artwork, proof, & keep the banner)	
<ul style="list-style-type: none"> • 3' x 6' • 3'x 8' 	\$325 \$375
<ul style="list-style-type: none"> ○ Inside the Autorama building ○ Inside the Auction building ○ Inside the arena for the Destruction Derby (July 15) ○ Outside on/near band stage (limited to # 6) 	
Provide your own coupons/inserts for Goodie Bag/Gift Bag (min #500 up to 4000)	\$150
Provide the main Goodie Bag with your company name or logo (min #500 - up to 4000)	N/C
Have a 10' x 10' or larger booth indoors or outdoors with starting price of	\$350
Sponsor a band includes banner, we have 12 live bands	\$500
Sponsor a Destruction Derby Car with your name on the Car	\$300
Sponsor a group of awards - minimum of 6 awards with your name on them	\$300
Have your logo on HSJN T-Shirts - Only 10 spaces available	\$250
Purchase a block of promotional Tickets - 25 minimum	\$200
Donate items in your name for the charity raffle	N/C
Sponsor a table at the July 14 Prom Dance - includes table for 6 & 6 Prom tickets	\$150
Your car & business will be featured on The Car Guy Channel TV Show & YouTube - Includes DVD	\$500
Your logo on promotional entry tickets & Prom tickets	\$800
Sponsor car display card with logo and/or name	\$400
Interactive Outdoor booths/display booths - see Mike for special pricing.	Ask
Sponsor Bay Area Idol - See Mike	Ask

In this economy we like to be creative with our sponsors with their investment in Hot San Jose Nights. Gift certificates, merchandise, service etc. can be considered as investing into Hot San Jose Nights as well.